

ANDREY DUARTE

PRODUCT DESIGNER LEADER.

FLORIANÓPOLIS, BRAZIL / REMOTE

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Hello there,

I work on the end-to-end products working across design disciplines (UI, UX, Research, Interaction), always aligned with the direction of the business and spreading initiatives for design culture.

I have been working with design for 11 years. I went through several business models, such as Digital Agencies, ERP, Portals, SaaS, E-Commerce, Apps.

My focus is on using the mix of knowledge applied to an amazing product to make your business and our design team stand out and grow.

EXPERTISE Product and Interaction Design: UI, UX, Visual, Art Direction, Micro-Interactions, Material Design and Researches.

NOTIONS Illustration, Branding, Front-end, Html, CSS, Mentoring other designers, workshops, Entrepreneurship, Marketing, Analytics, SEO, Accessibility.

TOOLS Figma, Adobe XD, Photoshop, Illustrator, Notion, Webflow, Smartlook, Hotjar, Maze, After Effects, UX Methodologies.

RELEVANT WORK EXPERIENCE

MoOngy/Decode • Product Designer Lead

(Nov 2021)

I lead two European teams of product design. One of them with projects end-to-end, such as SaaS, e-commerces, Softwares, Website, and more.

The other one, helping a French big logistic client, with developing their platform of booking and quotations.

We work with people from Portugal, France and Brazil.

Jusbrasil • Product Designer Sr

(Nov 2019 - Nov 2020)

I worked directly with the business and technology, giving inputs from the discoveries to direct product decisions.

Conducted modeling with the co-creation of stakeholders and helped with project documentation. Assisted in building backlog, taking issues, and negotiating changes to projects with other teams.

I worked directly in the construction, maintenance, and culture of the design system.

I developed design initiatives and developed tools to facilitate processes.

Helped in the development and unlocking of junior designers.

Nordware & bringIT • UX/UI Designer

(Aug 2019 - Nov 2019)

An interesting challenge here, this company is a child of bring-it, here I started a job of translating my own tools that e-commerce used for its scale, to make them commercial and suitable for all potential customers.

I worked both in the SaaS part and in the communication and website part of the company.

Freelancer • Product Designer

(set 2011 - Present)

I started working with freelance jobs very early, but a lot of those jobs were from the time of the graphic designer. I am resuming this freelance work, but now as a product designer.

Currently, I worked on two digital projects:

[ukor.com.br](#) →

[map5d.com.br](#) →

[josi.delfino](#) →

Mega & Senior Sistemas • UX/UI Designer

(Nov 2017 - Aug 2019)

Working in teams, I worked with Product Owners, back and front ends. I conducted research, interviews, performed facilitation and usability tests. I also worked with a visual part, in the construction of prototypes, branding, and interactions.

CreativeBizz, Tiki and Diferencial • Visual Designer

(Apr 2015 - Jan 2018)

Working with these digital agencies, I had the opportunity to campaign for countless large Brazilian companies and some multinationals such as Volvo, Volkswagen, Skol, Brahma, Locaweb, and more.

COURSES / EDUCATION

Design Business - Super Skills (Course)

Advertising & Marketing - Anhanguera (Graduation)

Interface Design - UI Lab (Course)

Experience Design - Aldeia (Course)

UX Metrics - How Bootcamps (Course)

Graphic Design - Imagineschool (Course)

Figma & Webflow to Freelancing - Udemy (Course)

EXTRAS

- I write articles on design for product beginners on [Medium](#) →
- I mentor novice designers through LinkedIn.
- I'm a Webflow developer.

I am open to:

#Remote work #Freelance #Sponsorship #Full-time